

**Cleanliness and
Sanitation
Mean Health**

"Brighten Up The Corner Where You Are"

---BILLY SUNDAY

**Make Richmond
the Cleanest
City in America**



Keep Him Out!

One fly shut out now is worth a million later. It is cheaper to bar the flies out than let them in.

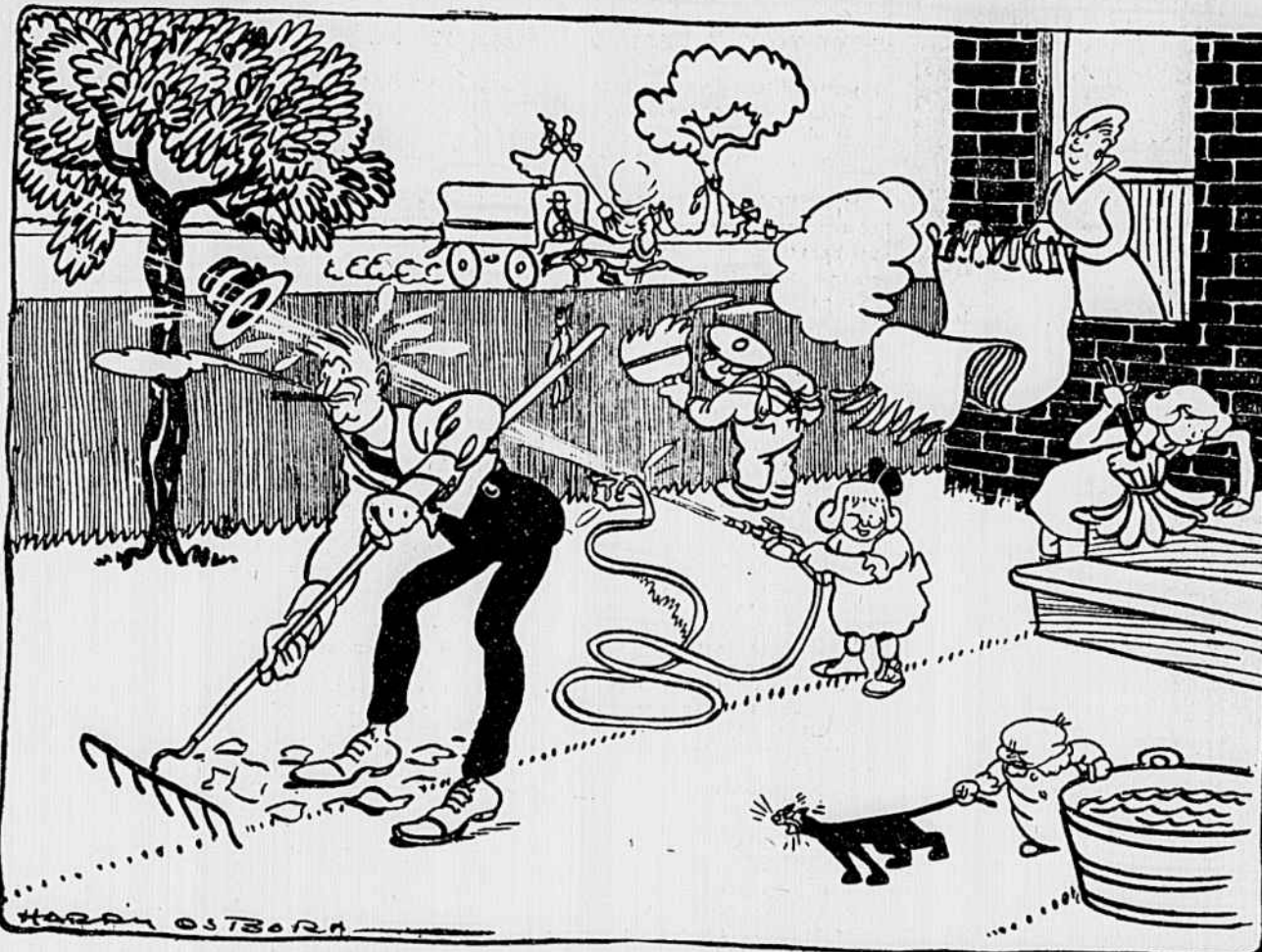
We have the widest possible selection of

Screen Windows and Doors

Please bring your measurements—height and width. All screens covered with wire fine enough to keep out most all pestiferous insects.

Brighten Up Everything With
SHERWIN-WILLIAMS
Paints, Oils and Varnishes.

Central Hardware Co.,
326 NORTH SIXTH STREET. Phone Randolph 3461.



CLEAN UP AND PAINT UP WEEK

THE MAYOR'S PROCLAMATION

The Honorable Administrative Board, City:

April 9, 1915.

Gentlemen,—It has been our custom for three years to have a week's clean-up campaign in the spring of the year. The purpose of such campaigns is, as you know, to reduce fire hazard, and to improve conditions generally in their sanitary and aesthetic aspects.

The co-operation that these movements have received from citizens in all parts of the city attests public approval of them. As the full service of the Department of Street Cleaning is needed to remove the matter discarded from rooms, cellars, yards, etc., I write to request your co-operation in this year's campaign, and that you will designate some week, preferably the second week in May, when that department's services may be had to this end.

Respectfully,

GEORGE AINSLIE, Mayor.

R. L. PETERS
Interior Decorator and
Furnisher
Wall Papers, Draperies,
Furniture,
109 North Eighth Street.

While the Spirit Moves
Let Us
Clean, Remodel or Repair
THAT CARPET
For You.
9x12 Rugs Dusted and
Scoured, \$1.00.
All Work Guaranteed.

**New York Carpet
Cleaning Company**
Telephone Rand. 2086.

WHILE CLEANING UP
HAVE YOUR
**FURNITURE
REFINISHED**
AT
**White's
Furniture Shop,**
20 North Fourth.
Madison 5425.

Hot Dishes and Water Often Turn
Varnish White. Don't Bother Over This

Varni-Shine

Removes the White Stains caused by
Water and Heat and restores the
varnish to its original finish.

VARNI-SHINE must not be con-
founded with the ordinary polishes
on the market, for it is non-dust
collecting, contains no acid to
soften and crack the varnish, or any
solid substance to scratch.

Largest 25c bottle of Furniture
Polish on the market.

BRASHINE METAL POLISH is
unequaled for its lasting qualities.

VARNI-SHINE POLISH CO.,
Richmond Trust and Savings Bldg.,
Richmond, Va.
Phone, Madison 4884.

Replace Carbon
Lamps With the
New Banner
Mazda Lamps



Save two-thirds of the current,
or three times as much light
at same cost.

15-Watt 27c
25-Watt
40-Watt
60-Watt 36c

**YE
ELECTRIC
SHOP**

Franklin at Eighth.
Madison 5268.



Oriental Rugs
Cleaned and
Repaired
M. Kambourian
Importer,
215 N. First St.

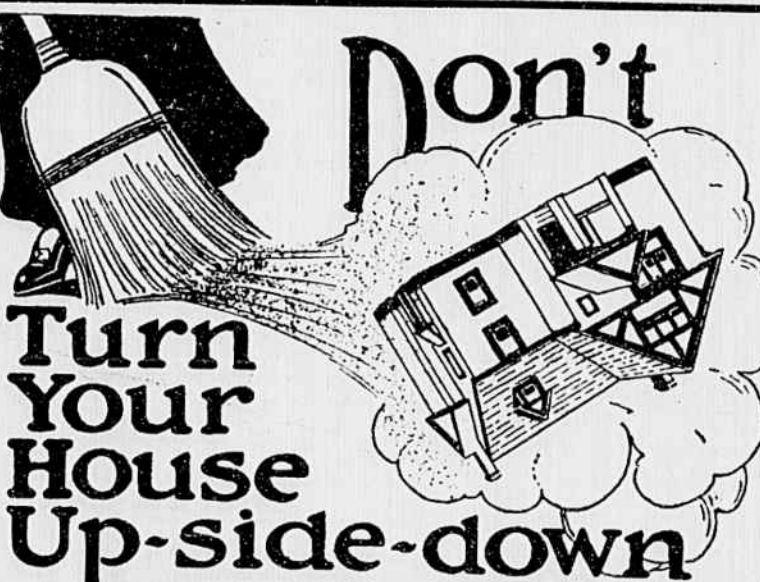
PAINTING, DECORATING, WALL PAPERING

This is the Time--Let Us Serve You

A. W. HARGROVE

"The House of Three Generations."

408 East Main Street. Phone, Randolph 1092.
Our booklet—THE HOME OF GOOD TASTE—has a number
of helpful suggestions in color effects. Let us send one to you.



Don't
Turn
Your
House
Up-side-down

THINK of the trouble and work you make for
yourself sweeping and cleaning all day with
the broom and dust rag—driving the dust from one
place only to have it settle again somewhere else.
Clean your home with

An Electric Vacuum Cleaner

It is so easy--it takes up every par-
ticle of dirt and dust quickly and
effectively. There is no dusting
necessary and you are through with-
out feeling the least bit tired.

Attach to any electric lamp socket.
Come in and see this new machine.

For Information, Phone
Madison 3400

**Commercial Department
VIRGINIA RAILWAY
AND POWER CO.**

Howell Bros.

602 East Broad St.
Hardware, Housefurnishings and Sporting Goods.

Paint and Clean Up for the Summer Months

High Standard House Paints. The
best is the cheapest in the end. "Paint
your home now."

Garden and Lawn Necessities. A had
kept lawn or garden detracts from
your home.

Garbage and Ash Cans are required
by the city. Get yours now. "Don't
be pestered by the fly." Screens
made to order. Let us measure up
your home? ESTIMATES CHEERFULLY GIVEN.



GOOD PAINT

CAN ONLY BE MADE WITH LINSEED OIL, WHITE
LEAD, ZINC AND JAPAN DRYER.

These ingredients cost \$1.24 for one gallon of paint.
It is, therefore, impossible to buy real paint for less than
\$1.40 a gallon. We can sell you at this price a good
paint that will give satisfaction. If a dealer ever offers
you paint at \$1.00 a gallon, rest assured that it is not
paint; it can't be, when the ingredients, without cost of
production, cost \$1.24.

Always remember that good paint is the cheapest
paint in the long run; that it gives double the service
and satisfaction.

LET US HELP YOU SOLVE YOUR PAINT PROBLEMS.

**W. S. Tanner Paint
Company**

**PARTICULAR
PEOPLE'S
AINT**

1303 EAST MAIN STREET,
Makers of Good Paint.
Phone Madison 165.



Lingerie and White Voile Dresses
Expertly
Cleaned, **\$1.00**

Phone Madison 1183. We call for and deliver promptly.

Swope's, 219 N. First St.
THOSE CAREFUL CLEANERS.

**Cleanliness and Sanitation With
John H. Rose & Co.'s Plumbing**

Mean Good Health for
Your Family.

JOHN H. ROSE & CO.

1427 East Main Street.

"It's Our Business." Phone Randolph 3014-3015.



Take the cue from the Mayor and have
a General Cleaning Up of Clothing, Cur-
tains, Blankets, Carpets, Etc.

Don't stop at house and yard cleaning. Keep the ball
rolling. Clothes, Curtains, Blankets, Carpets, etc., should
be cleaned.

Madison 2522 or Randolph 3397.

MRS. A. J. PYLE

315 and 317 North Fifth.

NO CLEAN-UP DAY WITH US

We keep a CLEAN house. We will store your house-
hold goods in a CLEAN fireproof room. We will
CLEAN your rugs and store them in a CLEAN, moth-
proof room and keep them CLEAN.

W. FRED. RICHARDSON, Inc.

MAIN AND BELVIDERE STREETS.

Randolph 848.

Fireproof Storage. Auto Vans for Moving You Quick.

Protect Your Property

Having obeyed the CLEAN-UP impulse,

KEEP IT UP

Insurance Rates Are Fixed by
the Fire Hazard of Your Risk

Reduce the Hazard

Reduce the Risk

Cleanliness and Improvements
Always Reduce the Rate

Let us talk it over with you NOW.

VA. INSURANCE & BONDING AGENCY, Inc.

INSURANCE OF ALL KINDS

Archer L. Richardson, Mgr.

522 American National Bank Bldg.

Richmond, Virginia.

Phone, Randolph 2517.